

NARSA Mobile Heat Transfer Pavilion at AAPEX to Spotlight Innovation, Knowledge and Opportunity



LAS VEGAS, NV – Oct. 9, 2018 – The NARSA Mobile Heat Transfer/Heating/Air Conditioning Pavilion at [AAPEX](#) returns as the global marketplace for service replacement parts and everything heat exchange, including finished products, manufacturing machinery, materials and supplies. AAPEX represents the \$740 billion global automotive aftermarket industry and will take place Tuesday, Oct. 30 through Thursday, Nov. 1, at the Sands Expo in Las Vegas.

“The Pavilion, Tuesday’s Customer Appreciation Night, and the Thursday AAPEXedu session on Heat Exchange Fundamentals and Market Trends will provide buyers and sellers of cooling system and a/c products with three great ways to connect to the market,” said Wayne Juchno, NARSA Executive Director

This global showcase will provide a target-rich environment for suppliers and buyers alike. Products will be available for high-volume automotive and light-duty vehicle applications to sources for one-off, custom-engineered heat exchangers. For a listing and map of who’s who of heat exchange to be found at the NARSA Mobile Heat Transfer/ Heating/ Air Conditioning Pavilion at AAPEX 2018, visit www.aapexshow.com .

NARSA also will participate in this year’s AAPEXedu program with a session led by Juchno on [“Automotive and Truck Heat Exchange Product and Market Fundamentals and Update,](#)

Thursday, Nov. 1, 10 a.m. - 11 a.m., The Venetian, Marco Polo 704

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uchno will be joined by Olivier Martina, Sales Director Global Engine Cooling Flat Rolled Products with

[Aurubis](#)

. Mr. Martina will focus on global trends.

[Aurubis](#), founded in 1866 in Hamburg Germany has celebrated its 150-year anniversary. As a multi metal leading global producer of copper and copper alloyed products, Aurubis serves all segments of industry from architecture [roofing, facade], power electronics, connectors and cooling applications where copper and copper alloyed are used. The company employs more than 6,400 people in over 20 countries on three continents. They produce more than 1,140,000 tons of copper products annually. □

In addition, the annual Cooling System Appreciation Reception will be held on Tuesday, Oct. 30 beginning at 6 p.m. at Harrah's Las Vegas. Open to AAPEX registered buyers of cooling system products, the Cooling System Appreciation Reception offers a low-key atmosphere to network with many of the NARSA member exhibitors and fellow industry professionals . To find out how to attend this event, go to www.nar.org .

The AAPEX online registration fee is \$40 through Friday, Oct. 12. To register, [visit aapexshow.com/attendee](http://aapexshow.com/attendee)

AAPEX 2018 will feature more than 2,500 exhibiting companies displaying the latest products, services and technologies. More than 47,000 targeted buyers are expected to attend, and approximately 162,000 automotive aftermarket professionals from 135 countries are projected to be in Las Vegas during AAPEX 2018.

AAPEX is a trade-only event and is not open to the general public.

About AAPEX

[AAPEX](#) is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association \(AASA\)](#) , the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit www.aapexshow.com or e-mail: info@aapexshow.com. On social media, follow AAPEX at #AAPEX18.

About NARSA

The International Heat Transfer Association is a trade association founded in 1954 whose members provide heat exchange products and services for transportation and industry, including manufacture, distribute, and design of thermal management products. NARSA creates opportunities for its members through innovation, vision and knowledge. For more information, visit www.narsa.org or call (724) 799-8415.