

# **53rd Annual NARSA Convention & Trade Show**



**October 30 - November 4, 2005**

**Harrah's Casino & Resort and the Sands Expo Center  
Las Vegas, Nevada**

## **GENERAL SPONSORSHIP OPPORTUNITIES**

NARSA is looking for your support in the way of sponsorship for the following events scheduled to take place during the 2005 National Convention & Trade Show. We invite you to take advantage of these great opportunities to promote your business to all NARSA Convention attendees! If you are interested in sponsoring one of these terrific events listed below, please complete the attached Sponsorship Form and submit it to NARSA Headquarters by **September 30, 2005**.

### **Sunday October 30, 2005 Events**

#### **NARSA Golf Outing**

Las Vegas is not just the destination for gambling and top notch shows, it is home to the Painted Desert Golf Club, the first of the Las Vegas desert golf courses. This Club offers an 18-hole Jay Morris designed golf course offers numerous contrasts of the desert areas and lush green airways that lends beauty and challenge to the experience. Sponsorship Opportunities include:

#### **Golf Outing Luncheon Sponsor**

Your company may wish to sponsor the luncheon for a fee of \$1000 or a co-sponsor for \$500. This sponsorship will be used towards the cost of the luncheon for all golf participants. The sponsoring company will be acknowledged with signage during the golf event, signage during the Convention, in Convention printed material and in all NARSA publications.

#### **Golf Hole Sponsorship\***

Your company may sponsor a hole for a contribution of \$200. The sponsoring company will be acknowledged with signage at each hole, with signage during the conference and recognition in conference printed materials and in all NARSA publications.

**\* Add value to your sponsorship! Sponsor any other Convention event and NARSA will offer your company a Golf Hole Sponsorship at a 50% discounted contribution of \$100!**

## **Monday October 31, 2005 Events**

### **Industry Town Hall Meeting**

Your company may wish to sponsor the Industry Town Hall Meeting for Convention attendees. This meeting will provide attendees the opportunity to discuss the issues that are affecting those employed in the cooling system service industry. A full sponsorship of \$1500 or a co-sponsorship of \$750 offers your company signage during the conference and recognition in conference printed materials and in all NARSA publications.

### **International Reception**

This invitation-only reception will welcome NARSA's international members. NARSA has expanded its membership base to include shops and associates from all areas of the world. Sponsorship opportunities for this event include:

#### **Gold Sponsorship - \$5,000**

- PowerPoint with your company logo projected during the International Reception indicating your Gold Sponsorship level\*\*
- 6 tickets to the reception in addition to the ticket provided to the individual invitee
- Coffee cups and napkins imprinted with your company logo
- Announcement of your company's sponsorship at the event
- Signage throughout the 2005 National Convention & Trade Show
- Publicity in NARSA Publications and in the Official 2005 National Convention and Trade Show Brochure

#### **Silver Sponsorship - \$2,500**

- PowerPoint with your company logo projected during the International Reception indicating your Silver Sponsorship level\*\*
- 4 tickets to the reception in addition to the ticket provided to the individual invitee
- Napkins imprinted with your company logo
- Announcement of your company's sponsorship at the event
- Signage throughout the 2005 National Convention & Trade Show
- Publicity in NARSA Publications and in the Official 2005 National Convention & Trade Show Brochure

#### **Bronze Sponsorship-\$1,250**

- PowerPoint with your company logo projected during the International Reception indicating your Bronze Sponsorship level\*\*
- 2 tickets to the reception in addition to the ticket provided to the individual invitee
- Announcement of your company's sponsorship at the event
- Signage throughout the 2005 National Convention & Trade Show
- Publicity in NARSA Publications and in the Official 2005 National Convention & Trade Show Publications

## **Coffee Breaks**

Coffee breaks are scheduled to take place during the day's activities. Your company may wish to sponsor one or several of these breaks. Full sponsorship of \$500 per break or a co-sponsorship of \$250 offers your company signage at the break area and recognition in conference printed materials and in all NARSA publications.

Monday October 31, 2005

## **Luncheon including Keynote Address by Sid Hurlbert**

NARSA is honored to present Sid Hurlbert who will entertain and enlighten attendees with his program entitled; *Don't Wait for the Happy Bus to Come (It might not stop where you're at!)*. A nationally recognized speaker, humorist and seminar leader, Sid has inspired managers and business owners from all walks of life with his real-life experiences and stories. Sponsorship opportunities for this event include:

### **Platinum Sponsorship-\$7,500**

- The opportunity to announce Sid Hurlbert as the keynote speaker and make a brief presentation about your company
- PowerPoint with your company logo projected during the Keynote Luncheon indicating your Gold Sponsorship level\*\*
- 8 tickets to the luncheon in addition to the ticket included with each Convention package purchased
- Announcement of your company's sponsorship at the event
- Signage throughout the 2005 National Convention & Trade Show
- Publicity in NARSA Publications and in the Official 2005 National Convention and Trade Show Brochure

### **Gold Sponsorship-\$5,000**

- PowerPoint with your company logo projected during the Keynote Luncheon indicating your Gold Sponsorship level\*\*
- 6 tickets to the luncheon in addition to the ticket included with each Convention package purchased
- Announcement of your company's sponsorship at the event
- Signage throughout the 2005 National Convention & Trade Show
- Publicity in NARSA Publications and in the Official 2005 National Convention and Trade Show Brochure

### **Silver Sponsorship-\$2,500**

- PowerPoint with your company logo projected during the Keynote Luncheon indicating your Gold Sponsorship level\*\*
- 4 tickets to the luncheon in addition to the ticket included with each Convention package purchased
- Announcement of your company's sponsorship at the event
- Signage throughout the 2005 National Convention & Trade Show
- Publicity in NARSA Publications and in the Official 2005 National Convention and Trade Show Brochure

**Bronze Sponsorship-\$1,250**

- PowerPoint with your company logo projected during the Keynote luncheon
- 2 tickets to the luncheon in addition to the ticket included with each Convention package purchased
- Announcement of your company's sponsorship at the event
- Signage throughout the 2005 National Convention & Trade Show
- Publicity in NARSA Publications and in the Official 2005 National Convention and Trade Show Brochure

**\*\*In addition to completing the above information, NARSA will also need to obtain a copy of your company logo for promotional purposes. Logo artwork can be sent as camera-ready copy to the NARSA office or E-mailed to [jjones@ahint.com](mailto:jjones@ahint.com). For reproduction, E-mailed digital artwork is best when sent in an EPS Vector Based file format (e.g., Adobe Illustrator EPS). If you have questions regarding E-mailing your artwork, please call Jennifer Jones, Assistant Executive Director at 856-642-4205.**

# GENERAL SPONSORSHIP REQUEST FORM

Please complete this form and return it to:

Jennifer Jones, Assistant Executive Director  
NARSA  
15000 Commerce Parkway  
Suite C  
Mount Laurel, NJ 08054  
Fax: 856.439.9596

## Event to Sponsor

- Golf Outing-Luncheon Sponsor: Sunday October 30, 2005
  - \$1,000 Full Sponsorship
  - \$500 Co-Sponsorship
  
- Golf Outing-Hole Sponsor: Sunday October 30, 2005
  - \$200 Sponsorship
  - \$100\* **\*Sponsorship: with paid sponsorship for other Convention event. A 50% discount!**
  
- Industry Town Hall Meeting : Monday October 31, 2005
  - \$1500 Full Sponsorship
  - \$750 Co-Sponsorship
  
- International Reception: Monday October 31, 2005
  - \$5,000 Gold Sponsorship
  - \$2,500 Silver Sponsorship
  - \$1,250 Bronze Sponsorship
  
- Coffee Breaks: Monday October 31, 2005
  - \$500 Full Sponsorship
  - \$250 Co-Sponsorship
  
- Luncheon Including Keynote Address by Sid Hurlbert: Monday October 31, 2005
  - \$7,500 Platinum Sponsorship
  - \$5,000 Gold Sponsorship
  - \$2,500 Silver Sponsorship
  - \$1,250 Bronze Sponsorship

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

- Check ( Please make check payable to NARSA)
- Bill Us
- Visa
- Master Card
- American Express

**Card No.:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Print Name on Card :** \_\_\_\_\_

**Questions?** Call Jennifer Jones at 856.439.1575 or email: [jjones@ahint.com](mailto:jjones@ahint.com)

**DEADLINE FOR SUBMITTING SPONSORSHIP FORM IS SEPTEMBER 30, 2005**